

Hús á flakki

HÚS
á flakki



Staying at Iceland's most incredible places.

With “Hús á Flakki” moving house has literally taken on a whole new meaning: We create a unique, authentic and exclusive overnight experience for demanding travelers by bringing our movable concept houses to Iceland’s most unexpected and adventurous places.

The Icelandic term “að vera á flakki” means to be on the move, to roam, to be on a journey and that is what both our houses and our guests do.

Each small house is built around an individual story that inspires our guests to connect with the surrounding landscape, be it nature itself or the cultural context like Icelandic myths and sagas. Guests are welcome to connect with the local people, learn about special activities and join in.

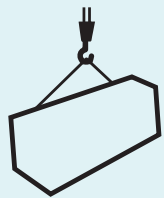




Production



Transport



Drop Off



Installation



Rent



Portable House ÁPH80

The small houses are transported to their locations by a truck with a crane and unloaded onto a simple foundation. They are installed in locations of special interest away from mainstream tourism.

The small houses work self-sufficiently and have been designed and constructed to provide an environmentally sustainable stay. Each sleeps up to 4 guests and is set up as a studio apartment with a lounge, sleeping area, kitchen and bathroom.

The houses are installed in exceptional remote locations and are serviced by a centralized provider or placed on private farm land and run in collaboration with local farmers. They are opened digitally and are administrated through a central booking system.

Our guests are adventurers with a deep love for nature and a desire to be away from their hectic every day lives. They are busy people with little time and want a unique and authentic experience off the beaten track.

Our guests have high standards and an appreciation for detail and comfort. They have only limited interest in budget travel or standard tourism offers.



gras



Handcrafted Cabin, Snøhetta Celebrates

mirror

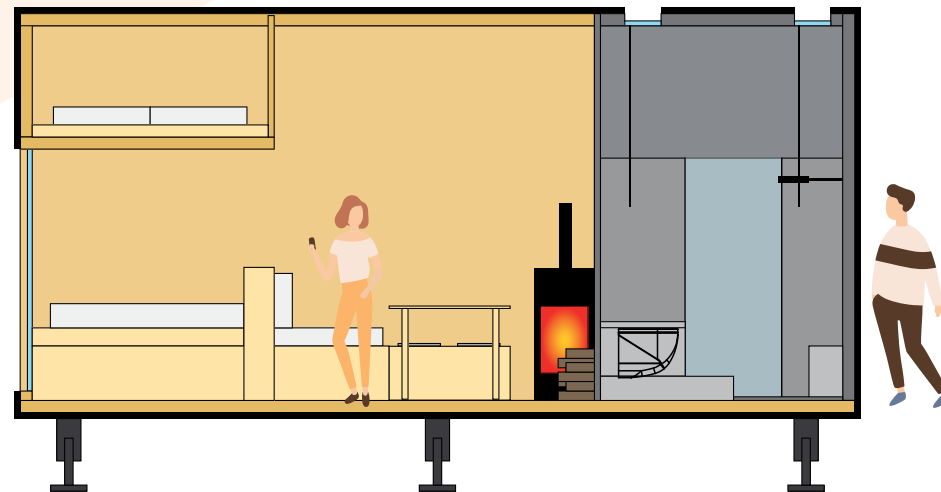
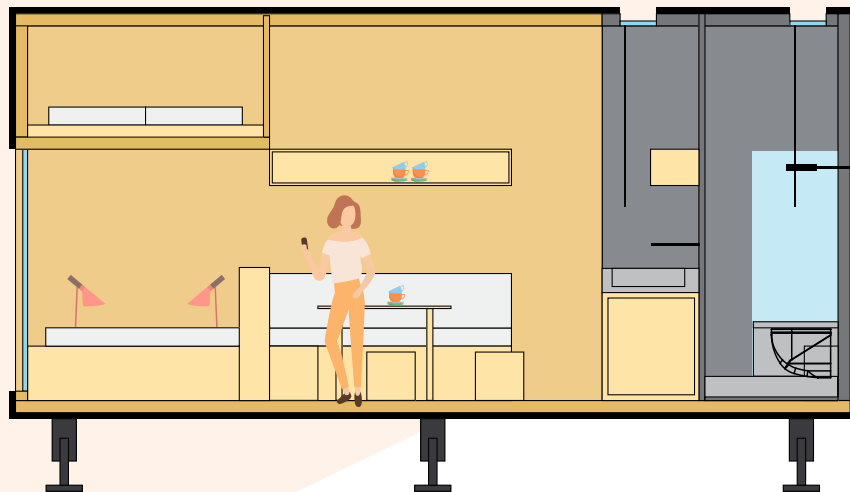
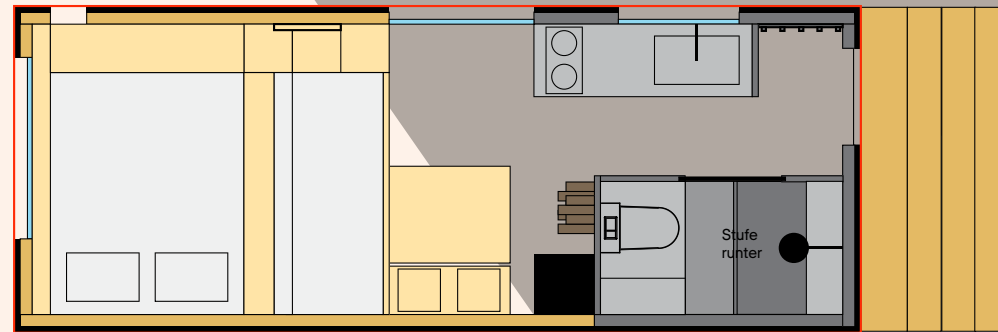
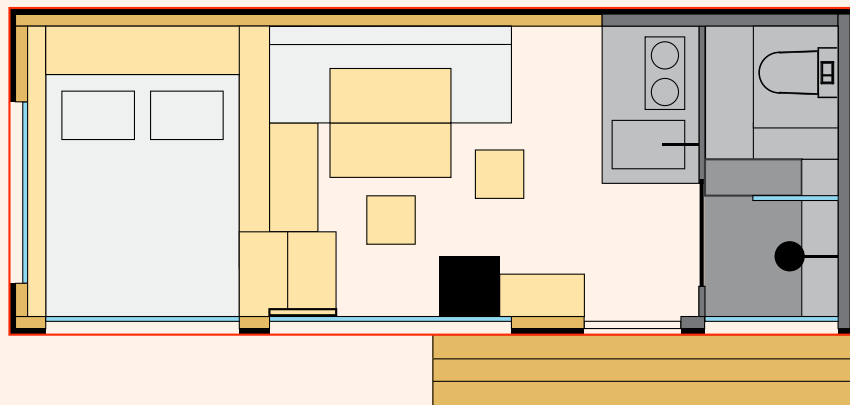
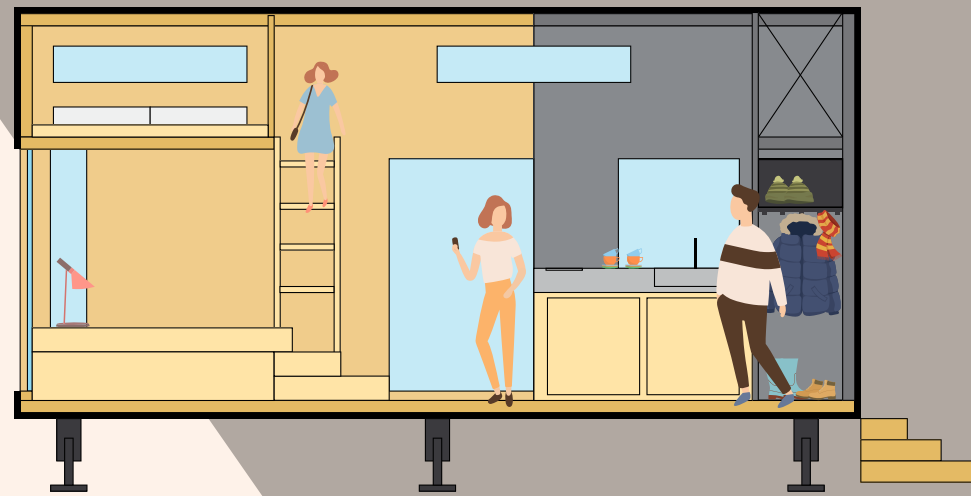
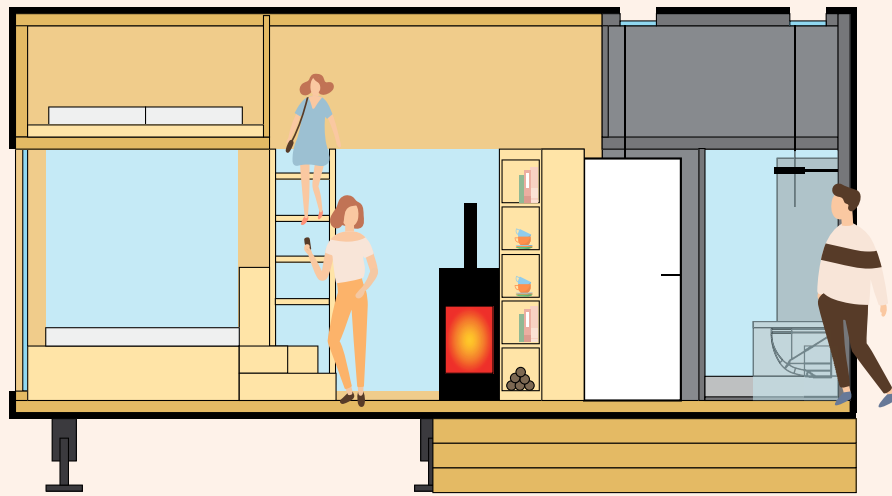


Sagehen Creek Field Station, stpmj

additional exterior material examples



Casa Suspensa, Casa Container Marília

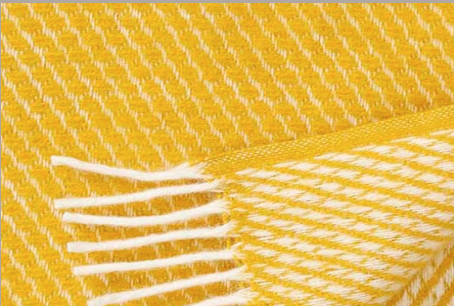
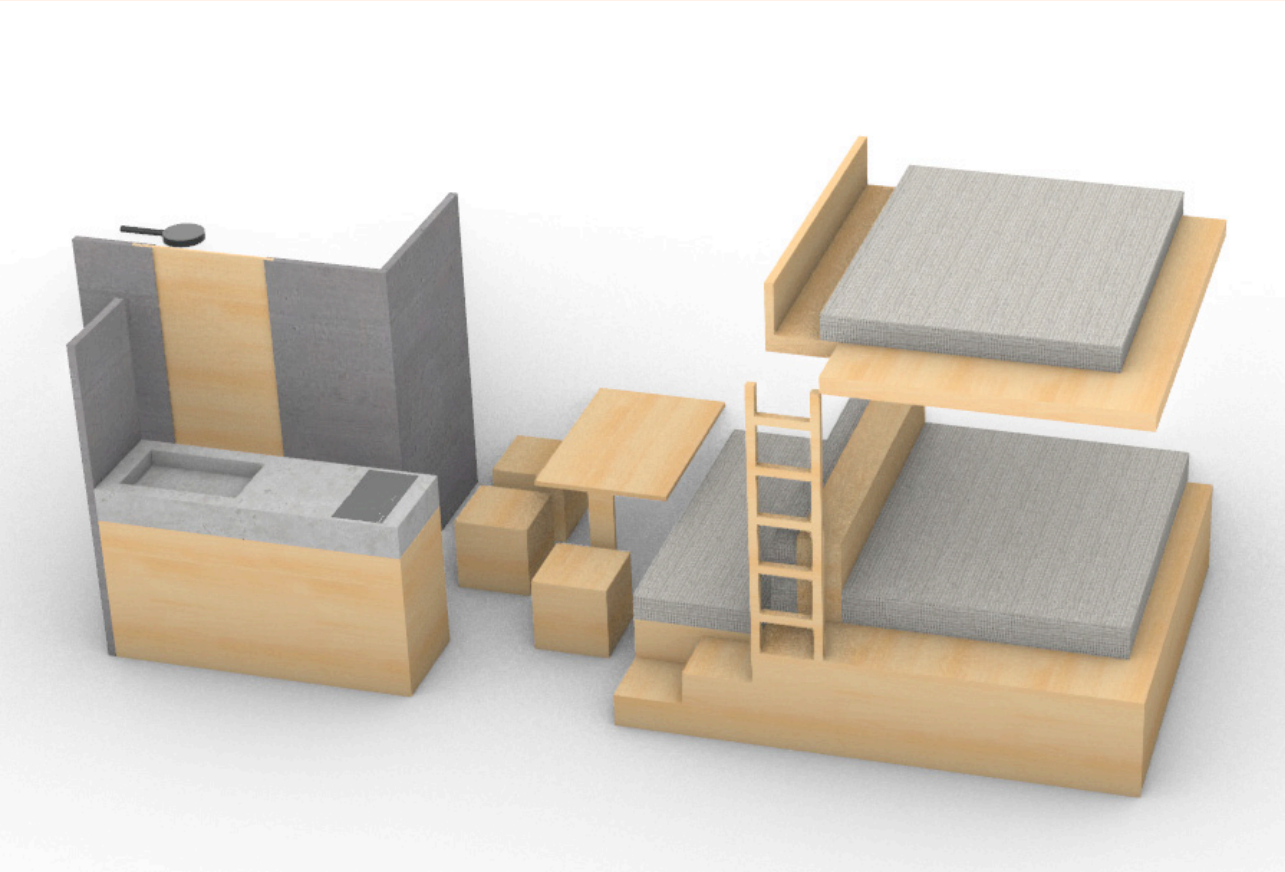
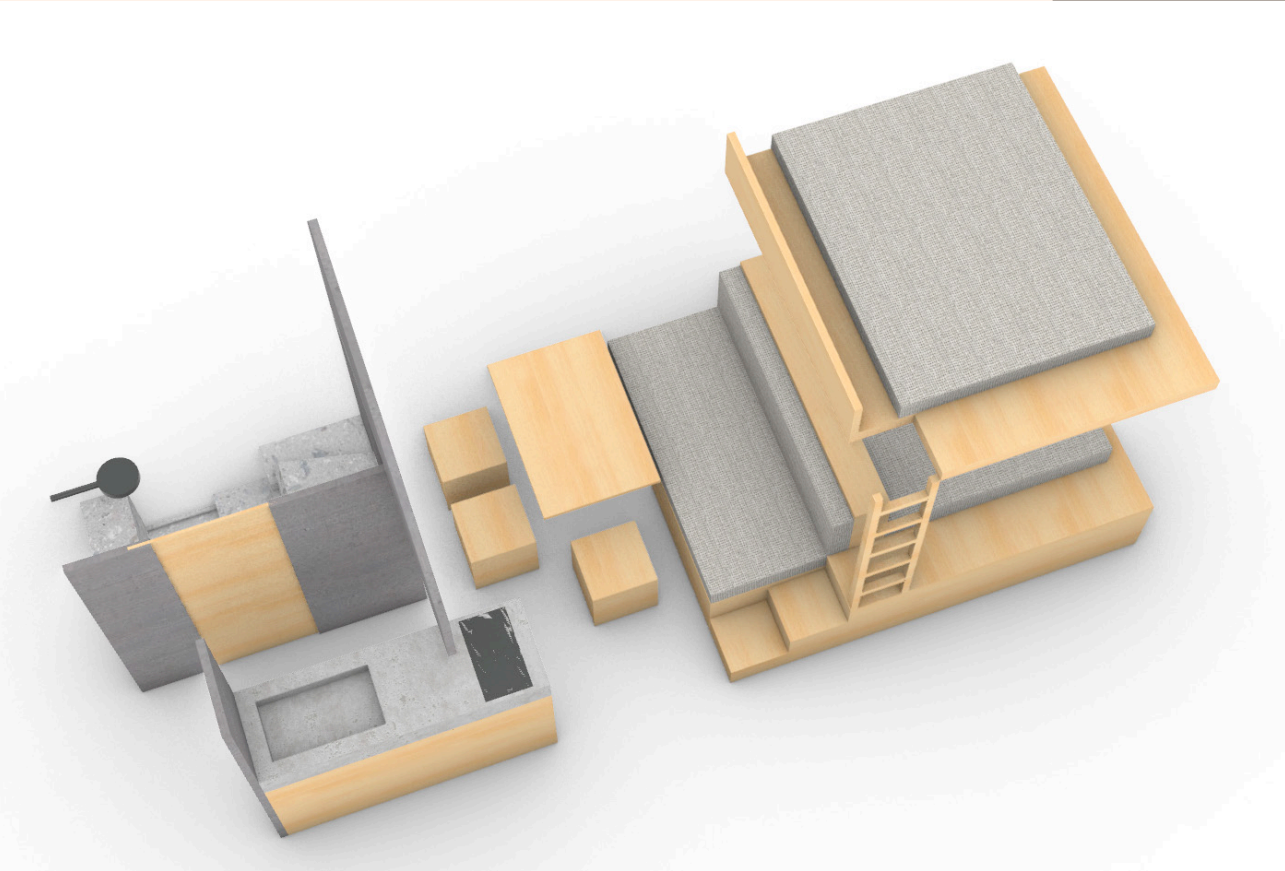


possible interior layout 01

possible interior layout 02

the layout

The Hús á Flakki concept is modular, can be expanded and reproduced in other countries.



textile



textile



wood



concrete

Lounge
multifunctional seating area
with built in storage, folding
beds and a woodburning oven.
The use of wood, textiles and
wool creates a warm, cosy at-
mosphere.
Transition to sleeping area in
wood, to wet area in concrete.



Sleeping
built in double bed with panora-
ma view.



Living area



Kitchen

with stove and work surface.
Transition to bathroom through
a shared long sink in concrete.
Transition to living area through
a built in wood burning oven.



Bathroom

with overhead shower and built
in toilet.
Transition to kitchen through a
shared long sink in concrete.
Transition to outside/ dirt area.



Wet area



example scenarios



example scenarios



example scenarios

Jennifer Flume



Founder, Concept, Design, Organisation

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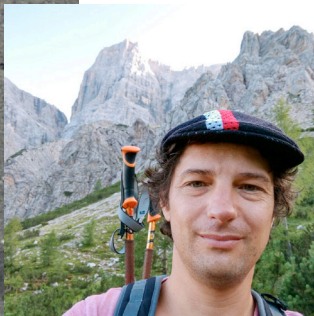
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Web Development



Jennifer has worked in Industrial, Interior and Exhibition Design since 2000, moving between design and installation-based projects, with a focus on storytelling and interdisciplinary scenographic concepts in 3D space.

Sebastian has worked in Interior, Exhibition, Retail Design and Branding since 1992, with a preference for complex projects that combine content, space and design.

Jennifer and Sebastian have known each other since 2006 and worked together in Zurich. They share a love of freight containers as 'travellers of the worlds oceans', for wild nature and a different kind of experience. Hús a Flakki is their first exclusive joint venture and combines all their skills and passions. Jennifer and Sebastian are responsible for all concept and design work as well as storytelling development.

Peter has worked in the field of energy efficiency and renewable energies for consulting and certification companies for many years, with a focus on sales. He founded his own start-up and advises young companies on how to professionalize their sales processes. He is responsible for finance and accounting. As a South Tyrolean alpinist with enthusiasm for extreme situations and nature experiences, he fits perfectly into the team.

Impressum

Concept

© 2021 Hús á Flakki
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Sebastian Lenggenhager,
Peter Senoner

Legal Information

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